



Mitsubishi Cedia again set for victory in INRC

India Infoline News Service / 11:44 , Jun 02, 2011

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When the legendary Mitsubishi Cedia Sports starts participating in Rally of Maharashtra, Round 1 of Federation of Motor Sports Clubs of India's (FMSCI) Speed Indian National Rally Championship (INRC) 2011 from June 3 in Nashik it will be backed perhaps by the most enviable record any rallying automobile can boast of.

This powerhouse on wheels has to its credit 34 trail-blazing victories in World Rally Championship and Federation Internationale de l' Automobile circuits. Closer home, Mitsubishi Cedia has been winning Western India Sports Association's INRC annual rounds consecutively since 2006.

The unbeatable car seems set to repeat history what with famous rallyist and Editor of reputed auto magazine OVERDRIVE, . Sirish Chandran, steering the vehicle. Fully aware of Cedia's stupendous abilities, Chandran is, obviously, brimming with confidence. He, like most auto experts and rallyists, is aware that winning is second nature to Cedia.

Speaking on the eve of Rally of Maharashtra, Chandran stated, "When OVERDRIVE decided to go rallying there was never any doubt about the choice of car. It had to be the Mitsubishi Cedia Sports. Tracing a direct lineage to the legendary Lancer Evolution performance cars, the Cedia is the best rally car in the country with performance and handling to appeal to both the seasoned rallyist and the newcomer.

"From the very start I was so comfortable and confident that I could push my Cedia hard enough to finish on the podium on my debut rally which was incidentally in Nashik exactly a year ago. With three podiums in four rallies, OVERDRIVE finished third in the 2010 Speed INRC Group N championship, and in 2011, with the backing of Hindustan Motors-Mitsubishi and our partners Red Rooster Performance, Bosch Power Tools and F Tyres, we hope to do one better," he added.

About . Sirish Chandran

As Editor of OVERDRIVE magazine, . Chandran has tested every car and bike launched in India over the past 13 years. A mechanical engineer with post-graduation in financial management, . Chadran is a passionate motorsport buff and was instrumental in launching India's first motorsport magazine, Grand Prix, in 2006. He has also competed in many races and rallies, registering class victories on debut in the grueling Raid-de-Himalaya and Desert Storm rallies and finishing third in the Speed INRC Group N championship with three podiums in four rallies on debut.

Chandran's views and opinions on motoring have appeared in mainstream newspapers, websites and the electronic media including Forbes India, Forbes Life, GQ India, Hindustan Times, DNA and the Sunday Times, London. He has served on the jury panel of the OVERDRIVE Awards for the past nine years. He is a founding member of the Indian Car of the Year and founding chairman of the Indian Motorcycle of the Year awards.